



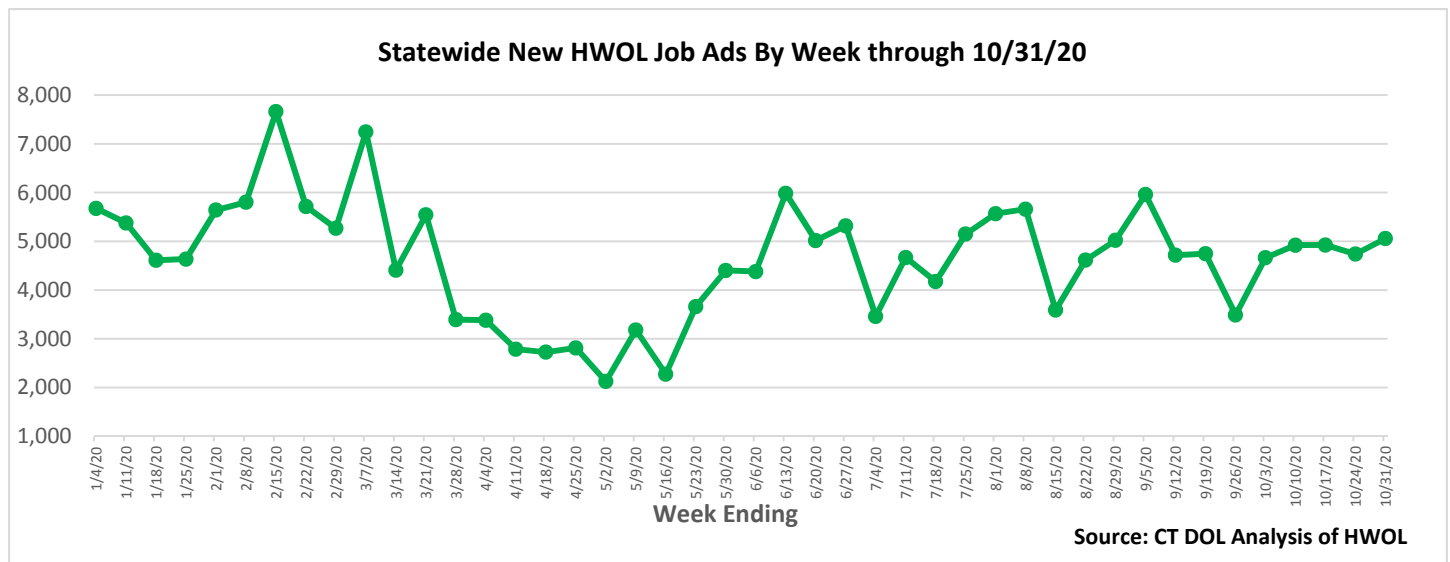
NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending October 31st, 2020

Total New Job Ads Remain at Stable Levels Throughout October

WETHERSFIELD, November 6, 2020 – During the week ending October 31, 2020, there were 5,057 new postings. New postings are up 319 from a week ago and up 399 from four weeks ago. The five weeks that ended in October had a total new ad range of 394, the smallest of 2020. The second smallest range was 666 for the five-week period ending April 25th, 2020. Though overall ad counts stayed flat in recent weeks, many industries experienced large shifts during the last week of October. Growing industries added a combined 598 new postings, with the largest being Professional, Scientific, & Technical Services (up 94) and Health Care & Social Assistance (up 84). Contracting industries fell by a combined -279 new postings, with most of that decline occurring in Retail Trade (down 235).



Industries with the most new postings include Health & Social Assistance, Retail Trade, and Finance & Insurance.

Occupations with the most new postings include Retail Salespersons, Registered Nurses, and Customer Service Representatives.

Employers with the most new postings include Hartford Healthcare, UnitedHealth Group, and United Parcel Service Incorporated.

The three industries with the most new job postings where

- **Health Care and Social Assistance** (1,087 new postings, +8% over the week)
- **Retail Trade** (667 new postings, -26% over the week)
- **Finance and Insurance** (425 new postings, +11% over the week)

HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads Week Ending : 10/31/20	1 week ago: 10/24/20	4 weeks ago: 10/3/20	1 week change		4 week change	
					%	#	%	#
0	Total	5,057	4,738	4,658	7%	319	9%	399
11	Agriculture, Forestry, Fishing and Hunting	4	7	8	-43%	-3	-50%	-4
21	Mining, Quarrying, and Oil and Gas Extraction	8	5	7	60%	3	14%	1
22	Utilities	26	37	36	-30%	-11	-28%	-10
23	Construction	45	53	38	-15%	-8	18%	7
31	Manufacturing	358	303	380	18%	55	-6%	-22
42	Wholesale Trade	30	32	25	-6%	-2	20%	5
44	Retail Trade	667	902	732	-26%	-235	-9%	-65
48	Transportation and Warehousing	182	128	122	42%	54	49%	60
51	Information	109	99	110	10%	10	-1%	-1
52	Finance and Insurance	425	384	341	11%	41	25%	84
53	Real Estate and Rental and Leasing	82	83	55	-1%	-1	49%	27
54	Professional, Scientific, and Technical Services	337	243	245	39%	94	38%	92
55	Management of Companies and Enterprises	7	6	11	17%	1	-36%	-4
56	Administrative and Support	142	76	131	87%	66	8%	11
61	Educational Services	213	169	139	26%	44	53%	74
62	Health Care and Social Assistance	1,087	1,003	1,036	8%	84	5%	51
71	Arts, Entertainment, and Recreation	31	25	16	24%	6	94%	15
72	Accommodation and Food Services	208	167	284	25%	41	-27%	-76
81	Other Services (except Public Administration)	60	79	89	-24%	-19	-33%	-29
92	Public Administration	50	48	56	4%	2	-11%	-6
99	unspecified	986	889	797	11%	97	24%	189

Source: CT DOL Analysis of HWOL

14 sector had job posting decreases over the week and 7 had increases. Some of the largest percent increases occurred in Administrative and Support (+87% or +66 new ads), Transportation and Warehousing (+42% or +54 new ads), and Professional, Scientific, and Technical Services (+39% or +94 new ads). Of the 7 decreasing industries, some of the largest declines occurred in Utilities (-30% or -11 new ads), Retail Trade (-26% or -235 new ads), and Other Services (-24% or -19 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

New Job Postings by Occupation

The occupations with the most new postings were:

- Retail Salespersons (257 new postings, +25% over the week)
- Registered Nurses (231 new postings, -3% over the week)
- Customer Service Representatives (178 new postings, +84% over the week)

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending :	1 week ago:	4 weeks ago:	1 week change		4 week change	
	10/31/2020	10/24/2020	10/3/2020	%	#	%	#
Retail Salespersons	257	206	191	25%	51	35%	66
Registered Nurses	231	237	213	-3%	-6	8%	18
Customer Service Representatives	178	97	108	84%	81	65%	70
Sales Representatives, Wholesale and Manufacturing	117	103	101	14%	14	16%	16
First-Line Supervisors of Retail Sales Workers	100	113	140	-12%	-13	-29%	-40
Computer Occupations, All Other	98	134	96	-27%	-36	2%	2
Automotive Service Technicians and Mechanics	88	43	27	105%	45	226%	61
Managers, All Other	88	97	77	-9%	-9	14%	11
Nursing Assistants	87	92	63	-5%	-5	38%	24
Software Developers, Applications	81	88	83	-8%	-7	-2%	-2
Combined Food Preparation and Serving Workers	76	43	92	77%	33	-17%	-16
Laborers and Freight, Stock, and Material Movers	76	88	79	-14%	-12	-4%	-3
Medical and Health Services Managers	70	117	61	-40%	-47	15%	9
Secretaries and Administrative Assistants	65	48	50	35%	17	30%	15
Marketing Managers	60	68	43	-12%	-8	40%	17
Maintenance and Repair Workers, General	57	30	48	90%	27	19%	9
Medical Secretaries	56	41	42	37%	15	33%	14
Personal Care Aides	54	47	55	15%	7	-2%	-1
Heavy and Tractor-Trailer Truck Drivers	53	62	70	-15%	-9	-24%	-17
Management Analysts	50	26	30	92%	24	67%	20
Stock Clerks and Order Fillers	49	130	78	-62%	-81	-37%	-29
Janitors and Cleaners	48	25	42	92%	23	14%	6
Security Guards	48	34	63	41%	14	-24%	-15
General and Operations Managers	47	44	51	7%	3	-8%	-4
Accountants and Auditors	46	31	27	48%	15	70%	19

Source: CT DOL Analysis of HWOL

Employers with the Most New Job Postings

Employer	Ads Week Ending : 10/31/2020	1 week ago: 10/17/2020	4 weeks ago: 10/3/2020	1 Week # Change	4 Week # Change
Hartford Healthcare	73	269	4	-196	69
UnitedHealth Group	58	30	35	28	23
United Parcel Service Incorporated	55	27	5	28	50
H&R Block	54	0	12	54	42
Anthem Blue Cross	50	63	19	-13	31
Cigna Corporation	47	57	41	-10	6
Raytheon	45	23	21	22	24
CVS Health	44	35	46	9	-2
Yale University	33	21	13	12	20
Lowe's Companies, Inc	28	69	59	-41	-31
BJ's Wholesale Club, Inc.	27	8	29	19	-2
People's United Bank	27	5	13	22	14
Stamford Hospital	27	7	54	20	-27
Humana	26	22	11	4	15
University of Connecticut	26	15	5	11	21
Macy's	24	5	4	19	20
Mercy Medical Center Clinton	24	24	23	0	1
The Hartford Financial Group	22	19	18	3	4
Walgreens Boots Alliance Inc	22	12	15	10	7
Kohl's	21	0	2	21	19
Lockheed Martin Corporation	21	15	44	6	-23
Travelers	21	25	5	-4	16
Whole Foods Market, Inc.	21	23	26	-2	-5
Allied Universal	20	15	37	5	-17
Amazon	20	101	56	-81	-36

Source: CT DOL Analysis of HWOL

Employers with the most new job postings for the week ending October 31st were mostly in Retail Trade, Finance & Insurance, and Health Care. The 25 employers shown above account for 17 percent of all new ads. The employers with the largest increase over the week were H&R Block (+54 new ads), UnitedHealth Group (+28 new ads), and United Parcel Service (+28 new ads). Seven of the top 25 employers had decreases over the week, the largest being Hartford Healthcare (-196 new ads).

Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>